**Email 1: March 7**

**Subject:** Subject line: Join our Navigating Difficult Conversations Learning Challenge Today!

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Description automatically generated

Hi [First Name],

Side-stepping difficult conversations can trap a team in unresolved problems, strained relationships, and missed chances for growth, blocking progress and cultivating a lack of trust. Difficult Conversations: Turn Tension Into Progress™, the new Microcourse from FranklinCovey, takes a targeted approach to helping learners manage emotional tension and conduct conversations in a way that enables all parties to stay engaged in collaborative dialogue.

Our Impact Platform team at FranklinCovey designed a new learning challenge that we’re excited to share with you!

We challenge you to join the team and commit to completing the Navigating Difficult Conversations On Demand Microcourse this March! It’s one 30-minute On Demand module and 5 minutes of reinforcement for the next three weeks. It's a simple step that can lead to a more connected and motivated team here at [Company Name].

**Insert for Subscribe:** You can access the Difficult Conversations Microcourse [**here**](https://app.franklincovey.com/explore/difficult-conversations/?utm_medium=email&utm_campaign=difficult_conversations_learning_challenge_client) just click **Subscribe** to get started. Click Forgot Password if you need to reset your login credentials.

**Insert for Assigned:** [Company Name] will be assigning [**this course**](https://app.franklincovey.com/explore/difficult-conversations/?utm_medium=email&utm_campaign=difficult_conversations_learning_challenge_client) to you to participate in on the Impact Platform, you can expect an email from [learning@app.franklincovey.com](mailto:learning@app.franklincovey.com) today. Click **Forgot Password** if you need to reset your login credentials.

Happy learning!